



Center for Healthy Communities

Medicaid Outreach Consortium

February 19, 2014

8:30-10:00 am

Opportunity Center, 907 West Fifth Street

Minutes

Attendees: Teresa Bates, PHDMC; Cindy Bradley, CHC; Susan Caperna, PHDMC-Student Intern; Kimberly Conner, CHC; Melonya Cook, United Way; Cathy Dempsey, Legal Aid; Visa Lee, St. Mary Development Corporation at Biltmore Towers; Karri Marshall, Dayton Metro Library; Autumn McKinley, Enroll America; Aaron Morman, Community Health Centers of Greater Dayton; Carlos Morrison, Community Health Centers of Greater Dayton; Michelle Nelson, CAP/VISTA; Cyndi Potter, Paramount Advantage; Joy Schwab, Dayton Metro Library; Joseph Smith, CareSource

Assign Meeting Roles

Facilitator: Kimberly Conner

Recorder: Cindy Bradley

Scribe: Cyndi Potter

Timekeeper: Teresa Bates

MOC Mission Statement: *To empower community members through education to make informed healthcare decisions by bringing a local focus to federal and state Medicaid policy.*

1. Introductions and welcome

Kim welcomed everyone to the Medicaid Outreach Consortium meeting. Each individual introduced themselves.

The minutes were reviewed for January, Teresa Bates motioned the minutes be accepted and Karri Marshall seconded the motion for the minutes.

2. ACA/Marketplace Stakeholder Reporting –

a. Enrollment

- Kim asked all CACs/navigators to complete the Enrollment Reporting worksheet before each meeting. Some discussion was done about changing the questions and getting clarification on what information the group needs to know. Each of the CACs/navigators is required to report information for their grants or within their organization so the consortium is looking to capture the same information. The question is how many individual/families have you assisted since the last MOC meeting with enrollment for the ACA Marketplace? Assisting is defined as number of calls, one on one meeting, online/paper applications and follow up. Another question is how many individuals attended educational/outreach sessions in the past month. This will include

presentation and health fairs/community events. The worksheet will be updated and sent out to the consortium within the next week for feedback.

b. Marketing/Communication

- Autumn announced Get Covered America is hosting a large training on Thursday, February 20 at the Miami Valley Unitarian Fellowship located at 8690 Yankee St Dayton. The doors open at 5:00 with educational piece beginning around 5:30pm and the full training starting at 6pm until 8pm. Some of the information provided will be about what will be happening between now and the March 31 deadline.
- Autumn would like for the ACA event calendar to be published on other websites including the Enroll America site. Health & Human Service agencies have volunteered to help with the marketing and getting the word out about events.
- Another possibility in getting the word out about marketing is to have the Health & Human Services Regional Directors to call in for our monthly meetings.
- Enroll America is working with other Health & Human Service agencies to help get the word out about events and the ACA Marketplace. If organizations around the table want these same organizations to help with marketing their events, let Autumn know and she will forward the events to them to assist with marketing. One of the agencies is called Organizing for Action (OFA). They can help recruit for other organizations whether it is for educational or enrollment events.
- Please continue to send Cindy any events your organization is planning; she will put it on the calendar and send it to Autumn which will promote the event in a two week time period.
- Enroll America does regular email and text blast to their data base. These are people who have signed up to receive information about the ACA Marketplace. Enroll America also has a Facebook page and other social media outlets to help market and promote events. Autumn is looking to get in contact with some of the media outlet in the Dayton area. Please provide Autumn with any contact information you have in the local area.
- Melonya Cook shared that RTA puts public service announcements on their buses and could be a great way to publicize about the ACA Marketplace. The signage will run for 30 days on certain buses in a targeted area picked by the client. The cost is about \$400. Melonya will provide the consortium with the information.
- Autumn announced Planned Parenthood and Doctors for American are having an event Saturday, February 22 from 12-4pm. They will be doing a phone bank and reaching out to consumers in Montgomery, Greene, Miami, Drake, and Preble counties. Planned Parenthood will be hosting this event every Saturday; Doctors for America will only be there this Saturday.

Agency Announcements/Updates

- Kim gave an update from Nikki Roger's meeting with ICC. There was a representative from JFS at their meeting and she explained how JFS is

working in a new system and there old system. Kim is going to work on getting someone from JFS to attend our monthly meetings.

- Kim announced MCJFS is hosting an information session on Thursday, February 27 at 2:30pm in rooms C2&C3 on the Job Center. Please RSVP to Brenda Wills by Monday, February 24. The two topics that will be addressed include the Ohio Integrated Eligibility System (OIES) and Food Assistance Education and Training (FAET).
- Public Health Dayton & Montgomery County is having a kick off community event for Minority Month on Saturday, March 29 at East End Metro Library and St Paul United Methodist Church. There is another event on April 11. This information can be found on the PHDMC website.
- Michelle Nelson from Community Action Partnership thanked everyone who attended the MLK march & rally on January 20, 2014. Doctors for America attended the rally and as a result; Dr. Brown has invited Michelle to speak on his radio show.
- CAP has 35 volunteers to become CACs, 16 have completed the training and are CACs; the other have until Friday, February 21 to complete the training.
- It was suggested to have an event set up by the consortium to have a large enrollment event in the area before March 31. Also if anyone is attending health fairs or events, if they have information on their tables about the ACA and who they can contact to get more information about the ACA Marketplace. Cindy will send out the CAC/navigator list.

3. Review Next Steps

Please provide Autumn with contact information for area media outlets.

Kim will contact Deb Hall at MCJFS about having someone come and present at the next meeting.

Kim and Cindy will make changes to the enrollment reporting worksheet.

Consortium will sent events and education sessions to Cindy.

Cindy will send out the list of area CACs/navigators to the consortium.

Melonya will provide a list of super Saturdays and tax prep locations to help get out flyers about the ACA Marketplace.

Adjournment – 10:05AM

Next meeting: Wednesday, March 19, 2014

Facilitator: Kim Conner

Recorder: Cindy Bradley

Scribe: MOC Volunteer

Timekeeper: MOC Volunteer