



Center for Healthy Communities

Medicaid Outreach Consortium

November 20, 2013

8:30-10:00 am

Opportunity Center, 907 West Fifth Street

Minutes

Attendees: Jeff Adkins, Molina Healthcare; Teresa Bates, PHDMC; LaVelle Betts, Buckeye; Cindy Bradley, CHC; Kimberly Conner, CHC; Stacia Dawson, CHCGD; Deborah Ferguson, CAP; Carolyn Lakes, SHC; Autumn McKinley, Enroll America; Aaron Morman, CHCGD; Michelle Nelson, CAP/VISTA; Cyndi Potter, Paramount Advantage; Catherine Rauch, FCFC; Joy Schwab, Dayton Metro Library; Joseph Smith, CareSource; Kimberly Terry, SHC

Assign Meeting Roles

Facilitator: Kimberly Conner

Recorder: Cindy Bradley

Scribe: Joseph Smith

Timekeeper: Stacia Dawson

MOC Mission Statement: *To empower community members through education to make informed healthcare decisions by bringing a local focus to federal and state Medicaid policy.*

1. Introductions and welcome

Kim welcomed everyone to the Medicaid Outreach Consortium meeting. Each individual introduced themselves.

The minutes were reviewed for September and October, Deborah Ferguson motioned the both minutes be accepted and Autumn McKinley seconded the motion for both minutes.

2. Medicaid Outreach Consortium Logic Model –

- Tiffany Burton, a student in the MPH program at WSU filled in the numbers for Montgomery County on the logic model under context/conditions. Catherine Rauch will look into the estimated number to be enrolled in Montgomery County by the March 31, 2014 deadline.
- After reviewing the outreach and education part of the logic model, it was suggested to invite more agencies to help with this area. Deb will contact HelpLink 211 and St. Vincent de Paul and Teresa will contact the Foodbank. Autumn will reach out to Ron Irvine with Helping Hand about attending the meetings on a regular basis. It was suggested to get the faith base community involved in our outreach; Stacia will reach out to ministers in the area that she has already scheduled meetings.

- Deb announced CAP will have 25 CAC volunteers who will be able to help get the word out in faith base communities and be out in the community to answer questions and help with enrollment.
- Autumn explained churches and other places are waiting for CACs or Navigators to come to them with information about the Affordable Care Act: Healthcare Insurance Marketplace.
- It was suggested the consortium to host a public event and invite community member to come and learn more information. Aaron mentioned he is working on hosting an event in December.
- Community Health Centers of Greater Dayton, Stacia and Aaron will take the lead on the marketing and communication after they confirm it with their supervisor. The key to marketing is getting the information in public places such as doctor's offices and the media. CACs cannot do mass mailing as their grant will not allow it. Enroll America can send out mass mailings.
- A number of the organizations around the table developed and are distributing flyers with local resources and general information about the Affordable Care Act: Health Insurance Marketplace.
- Cognosante is a Health Care IT company who is contracted by the government to just do enrollment, and have a team of eight on the ground in Southwest Ohio. They have laptops they bring to health events to help with enrollment.
- SAR is another company that works with the public on enrollments. Autumn is working on finding out more details about them and will report more information at our next meeting.
- Joseph suggested organizations posting events on their Facebook pages to let the community know where they can go to get enrolled and receive information about the Healthcare Marketplace.
- In the logic model a short term outcome is the development and distribution of the Montgomery County ACA events calendar. It is updated weekly and posted to the website. The wording for #4 on the short-term outcomes of the logic model will be changed to "Provide access to the computers to complete enrollment process."
- Autumn suggested to having a day long event in a computer lab to help individuals enroll, have navigators and/or CACs available to answer questions and help with enrollment. This was done in Florida and was a huge success and received lots of media coverage. Stacia and Joy scheduled a day long session and it wasn't a success.
- LaVelle Betts noted the best time to reach the public for well attended events is 3-6pm or 4-7pm.

3. Data Collection

- Stacia reported the CHCGD has interest cards in the health center for community members to fill out. The cards then get forwarded to them for follow-up. Once they follow up they track it in an excel spreadsheet. Carolyn Lakes and Kimberly Terry with Samaritan Homeless Clinic noted they collect their data the same manner as CHCGD.
- Michelle Nelson who is with CAP/VISTA mentioned they are using a basic form to collect information but if a person wants to enroll they refer them to

- CACs until their volunteers completes the training. The information they are collecting from the forms is also being place in an excel spreadsheet.
- Autumn suggested using the Get Covered America form for the people they aren't enrolling only speaking with about the healthcare marketplace, with the use of the "Get Covered America" form the information is put into a large database and be pulled out by organization to do follow up as needed. Anyone interested in using their form and database will receive a username and password to be able to access the data. Get Covered America has volunteers in health clinic and libraries in some of the larger cities in Ohio to collect personal information and it is reported back and CACs contact them to help with the enrollment process. If any organization would like to use these forms contact Autumn to work out the extra details. Autumn will send out information that can be reviewed by legal departments if needed before organizations use their forms.

Agency Announcements/Updates

Joseph announced the deadline for open enrollment for consumers currently on Medicaid is November 30, 2013.

CAP is willing to take volunteers become CACs for the Healthcare Marketplace. Individuals have to be enrolled and have paid by December 15 to be covered by January 1, 2014.

4. Review Next Steps

Catherine will look into the estimated number to be enrolled by deadline

Deb will contact HelpLink 2111 and St. Vincent de Paul.

Teresa will contact the Foodbank.

Autumn will contact Ron Irvine and faith base community.

Autumn will invite Matt at Cognosante

Stacia will reach out to ministers in the area.

Stacia and Aaron will confirm with their supervisor about taking the lead on marketing and communication.

Autumn will send out the form they currently use to collect data, it can be changed to fit your organization needs and the form to access their database.

All organizations who have flyers with information about the Health Insurance Marketplace will send them to Cindy.

Adjournment – 10:30AM

Next meeting: Wednesday, December 18, 2013

Facilitator: Kim Conner

Recorder: Cindy Bradley

Scribe: MOC Volunteer

Timekeeper: MOC Volunteer