Breaking the Bank: The Rising Costs of Health Care

Wednesday, October 26, 2005
The David H. Ponitz Sinclair Center, Dayton, Ohio

Health Systems Management
Wright State University
School of Medicine
Conference Overview

The 6th Annual HSM Conference will showcase a keynote presentation on “The Rising Costs of Health Care” and four panelists who will present on related themes. Two separate breakout sessions will follow the panel session, which will allow participants to interact with the speakers of their choice. Key points from the breakout sessions will be presented to all participants during the Evaluation & Wrap Up. After all the key points have been presented, discussion, questions and opinions are welcome!

Conference Goal

This conference is targeted at physicians, nurses, multidisciplinary health care workers, public health workforce, employers, insurance/managed care industry, and the health care consumer. The goal of this conference is to increase your knowledge about the reasons for rising health care costs in order to better understand the root causes of these costs and develop improved and creative strategies for managing them.

Learning Objectives

The participants will be able to:
- Identify factors contributing to the rising costs of health care
- Understand how paying for outcomes affects quality of care
- Recognize how changing demographics affects employer health care costs
- Identify ways that systems innovation can eliminate waste and reduce cost
- Discuss how disparities impact health care costs

Credit

CME credit is available.

Ohio Northern University is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education and complies with the Criteria for Quality for continuing pharmacy education programming. The Universal Program Number for this activity is 048-999-05-088-L04.

As an organization accredited for CME, Wright State University School of Medicine fully complies with the legal requirements of the Americans with Disabilities Act rules and regulations. If any participant is in need of accommodations, written requests should be submitted at least one month in advance.

Location

The Sinclair Center (Building 12) is located at 444 W. Third St. (on the corner of Fourth & Perry Streets) in downtown Dayton and is part of the Sinclair Community College campus. Parking is available in the underground lot, just below Building 12, and is accessible from Fourth Street. Parking passes for this garage will be provided to conference participants.
PROGRAM AGENDA

8:00 - 8:30 am  Registration / Coffee & Juice

8:30 - 9:15 am  Welcome & Introduction
Richard J. Schuster, M.D., M.M.M.
Boonshoft Chair & Director
Wright State University
School of Medicine

9:15 - 10:00 am  Keynote Speaker
The Rising Costs of Health Care
John McAlearney, Ph.D.
Health Economist
Wright State University

10:00 - 11:20 am  Panel Presentations

11:20 - 11:30 am  Break

11:30 am - 12:30 pm  Workshop A (Choose 1 of 4 panel topics to attend)

12:30 - 1:15 pm  Networking Lunch Served in Great Hall

1:30 - 2:30 pm  Workshop B (Choose 1 of 4 panel topics to attend)

2:30 - 2:40 pm  Break

2:40 - 3:45 pm  Wrap Up & Evaluation

PANEL TOPICS & SPEAKERS

- **Pay for Outcomes: Will it decrease cost, increase quality, both or neither?**
  Alice Petrulis, M.D., FACP
  Medical Director, Post-Acute Services Ohio KePRO

- **How the Changing Population Affects the Cost of Health Care: An Employers’ Perspective**
  Sam Shalaby, M.A., M.Sc.
  Director of Community Health Initiatives
  General Motors Corporation

- **Systems Innovation: Saving money by reducing waste**
  Peter Wong, Ph.D., MBA, R.Ph.
  Vice President for Clinical Effectiveness & Performance Improvement
  Good Samaritan Hospital

- **Disparities in Health Care: Do they increase costs?**
  Gary LeRoy, M.D.
  Medical Director, East Dayton Health Center
  Premier HealthNet
Name (please print) ___________________________________________________________________________
Specialty/Title _______________________________________________________________________________
Organization Name/Department ____________________________________________________________________
___________________________________________________________________________________________
Address ______________________________________________________________________________________
City ______________________________ State _____________ Zip __________________
Telephone ( ) ___________________________ Fax ( ) ______________________________
Social Security # (for pharmacists only)__________________________________________________________
E-mail address (for confirmation & conference updates) ______________________________________________

Registration Fee:
Full Day conference registration fee includes all instructional materials, keynote speaker & panel presentations, 
two workshops, CEU/CME credits, continental breakfast, box lunch, break refreshments, and parking. Morning 
Only registration fee includes all instructional materials, keynote speaker & panel presentations, CEU/CME credits, 
continental breakfast, and parking.

[ ] $95 Individual Full Day    [ ] $20 WSU Resident/Student Full Day
[ ] $65 Individual Morning Only  [ ] $10 WSU Resident/Student Morning Only

Payment:
[ ] Check enclosed (payable to Wright State University)

Credit Card:   [ ] VISA    [ ] MasterCard     [ ] Discover

Credit Card # ____________________________________________ Exp. Date ________________
Cardholder Name (please print) ___________________________________________________________
Cardholder Signature _________________________________________________________________

Credits:     [ ] Physician CME      [ ] Pharmacist CEU     [ ] Other (certificate of participation, i.e. RN)

Boxed Lunch Choices (please check one):
[ ] Turkey     [ ] Vegetarian      [ ] Roast Beef     [ ] Tuna Salad

Please list any food limitations: _______________________________________________________________

Four ways to register:
Fax:  937/258-5544    Phone:  937/258-5555    E-mail:  lori.metivier@wright.edu

Mail:  Wright State University School of Medicine
       Health Systems Management
       Attention: Lori Metivier
       3139 Research Blvd, Suite 205
       Kettering, OH  45420-4019

The registration deadline is October 18; no refunds will be given after October 18. Late registrations will be per-
mitted if space is available.