

Leading and Managing Change in Health Care

Wednesday, October 27, 2004

PROGRAM AGENDA

- 8:30-9:00 am Registration/Continental Breakfast
- 9:00-9:30 am *Welcome & Introduction*
Richard J. Schuster, M.D.,
M.M.M.
Wright State University
- 9:30-11:00 am *Panel: Topics of Change*
- 11:00-11:15 am Break
- 11:15 am-12:15 pm *Breakout Sessions w/Panel Speakers*
- 12:15-12:30 pm Lunch Served in Great Hall
- 12:30-2:00 pm *Panel: Managing the Process of Change*
- 2:00-2:15 pm Break
- 2:15-3:15 pm *Breakout Sessions w/Panel Speakers*
- 3:30-4:30 pm *Synthesis of the Day*

PANEL TOPICS & SPEAKERS

Topics of Change

- ❖ *Consumer Driven Health Care: Will it last? What's the next change?*
John McAlearney, Ph.D.
Asst. Prof. of Economics and Health Economist
Wright State University School of Medicine
and Raj Sooin College of Business
- ❖ *Computerized Physician Order Entry: Where Culture and Technology Meet*
Andrew Thomas, M.D., M.B.A.
Asst. Dean, Graduate Medical Education
The Ohio State University College of Medicine
- ❖ *Changing to Evidence-based Medicine: The Process; The Outcomes*
W. Scott Richardson, M.D.
Division Chief, Internal Medicine
Wright State University School of Medicine

Managing the Process of Change

- ❖ *Managing Change in Organizations: At the top; In the Middle*
Rosemary Ramsey, Ph.D.
Professor of Marketing
Wright State University Raj Sooin College of Business
- ❖ *Managing Change in a Multi-Cultural World*
Gina McFarlane-El, M.B.A., M.P.H.
Director, Urban Health Services
Good Samaritan Hospital
- ❖ *Managing Aging Baby Boomers: Who Provides Care? Who Pays?*
Dorothy Coleman
CEO
United Healthcare Southwest Ohio



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