Conference Overview

The 7th annual conference from the Center for Global Health Systems, Management, & Policy will illustrate the burgeoning impact of the obesity epidemic. “Eating Ourselves Sick: The Health and Economic Challenges of Obesity,” will start off with the basic epidemiology of obesity. The morning will then focus on the economics of obesity from the perspective of the employer and the fast food industry. We finish the morning learning lessons on how the military and public health approach the obesity epidemic. After lunch, the sessions will illustrate how programs in physician offices and child and adolescent programs can have an impact on obesity in our community. We finish the day with breakout sessions to brainstorm on new ideas for clinical, community, and policy approaches to dealing with obesity.

Please join us for a community discussion of both a social and medical epidemic, one that we can control!

Conference Objectives

1. Describe the basic demographics of obesity in our community.
2. Illustrate the economic impact of obesity on employers.
3. Identify potential economic models for the fast food industry as it relates to obesity.
4. Demonstrate potential outcomes of increasing physician awareness in addressing obesity in every day practice.
5. Explain public health issues resulting from the obesity epidemic.
7. Brainstorm and develop potential solutions for reducing the obesity epidemic.

Conference Goal

This conference is targeted to physicians, pharmacists, nurses, multidisciplinary health care workers, public health workers, insurance/managed care workers, and the general public. The goal of this conference is to increase your knowledge of the obesity epidemic and what the potential solutions are to reducing obesity.
Conference Overview

The 7th annual conference from the Center for Global Health Systems, Management, & Policy will illustrate the burgeoning impact of the obesity epidemic.

"Eating Ourselves Sick: The Health and Economic Challenges of Obesity," will start off with the basic epidemiology of obesity. The morning will then focus on the economics of obesity from the perspective of the employer and the fast food industry. We finish the morning learning lessons on how the military and public health approach the obesity epidemic. After lunch, the sessions will illustrate how programs in physician offices and child and adolescent programs can have an impact on obesity in our community. We finish the day with breakout sessions to brainstorm on new ideas for clinical, community, and policy approaches to dealing with obesity.

Please join us for a community discussion of both a social and medical epidemic, one that we can control!

Conference Objectives

1. Describe the basic demographics of obesity in our community.
2. Illustrate the economic impact of obesity on employers.
3. Identify potential economic models for the fast food industry as it relates to obesity.
4. Demonstrate potential outcomes of increasing physician awareness in addressing obesity in every day practice.
5. Explain public health issues resulting from the obesity epidemic.
7. Brainstorm and develop potential solutions for reducing the obesity epidemic.

Conference Goal

This conference is targeted to physicians, pharmacists, nurses, multidisciplinary health care workers, public health workers, insurance/managed care workers, and the general public. The goal of this conference is to increase your knowledge of the obesity epidemic and what the potential solutions are to reducing obesity.
Eating Ourselves Sick: The Health and Economic Challenges of Obesity
Ponitz Sinclair Center, Dayton, OH – Wednesday, February 21, 2007

Program Agenda

8:00 – 8:30 am  Registration / Continental Breakfast
8:30 – 8:50 am  Welcome
   Richard J. Schuster, M.D., M.M.M.
   Boonshoft Chair & Director, Center for Global Health Systems, Management, and Policy
   Wright State University Boonshoft School of Medicine
8:50 – 9:10 am  Introduction - Epidemiology of Obesity
   Sara Paton, Ph.D.
   Epidemiologist, Wright State University Boonshoft School of Medicine
9:10 – 10:00 am  Economics of Obesity
   II. Economic Models for the Fast Food Industry – Bud Baker, Ph.D., Professor of Management, Raj Soin College of Business
10:00 – 10:15 am  Break
10:15 – 10:50 am  Boonshoft School of Medicine Presentations on Obesity
10:50 – 11:50 am  Public Health Perspectives on Obesity
   I. Military – James Schlub, Ph.D., Exercise Physiologist, WPAFB Health and Wellness Center
   II. Public Health – Noble Maseru, Ph.D., M.P.H., Cincinnati Health Commissioner & James Gross, M.P.H., Assistant to Montgomery County Health Commissioner
   III. Public Health Initiative – Ann Weidenbenner, M.S.R.D. – Ohio Department of Health
11:50 am – 12:30 pm  Lunch / Networking
12:30 – 1:30 pm  Medical Practice Perspectives on Obesity
   II. Obesity in Children and Adolescents – James Ebert, M.D., M.B.A., Associate Professor, Department of Community Health and Pediatrics, Medical Director of Adolescent Medicine and Lipid Clinic Lead Physician, Children’s Medical Center
1:30 – 1:45 pm  Break
1:45 – 2:30 pm  Breakout Session I (Choose one of the three sessions below to attend)
2:40 – 3:25 pm  Breakout Session II (Choose one of the three sessions below to attend)

Breakout Sessions to Choose From:
   ❖ Community Approaches to Obesity
   ❖ Clinician Approaches to Obesity
   ❖ Policy Approaches to Obesity

3:45 – 5:00 pm  Center Alumni Mixer (for faculty and alumni of the Center’s programs)
Program Agenda

8:00 - 8:30 am  Registration / Continental Breakfast

8:30 - 8:50 am  Welcome
Richard J. Schuster, M.D., M.M.M.
Boonshoft Chair & Director, Center for Global Health Systems, Management, and Policy
Wright State University Boonshoft School of Medicine

8:50 - 9:10 am  Introduction - Epidemiology of Obesity
Sara Paton, Ph.D.
Epidemiologist, Wright State University Boonshoft School of Medicine

9:10 - 10:00 am  Economics of Obesity
II. Economic Models for the Fast Food Industry – Bud Baker, Ph.D., Professor of Management, Raj Soin College of Business

10:00 - 10:15 am  Break

10:15 - 10:50 am  Boonshoft School of Medicine Presentations on Obesity

10:50 - 11:50 am  Public Health Perspectives on Obesity
I. Military – James Schlub, Ph.D., Exercise Physiologist, WPAFB Health and Wellness Center
II. Public Health – Noble Maseru, Ph.D., M.P.H., Cincinnati Health Commissioner & James Gross, M.P.H., Assistant to Montgomery County Health Commissioner
III. Public Health Initiative – Ann Weidenbenner, M.S.R.D. – Ohio Department of Health

11:50 am - 12:30 pm  Lunch / Networking

12:30 - 1:30 pm  Medical Practice Perspectives on Obesity
II. Obesity in Children and Adolescents – James Ebert, M.D., M.B.A., Associate Professor, Department of Community Health and Pediatrics, Medical Director of Adolescent Medicine and Lipid Clinic Lead Physician, Children’s Medical Center

1:30 - 1:45 pm  Break

1:45 - 2:30 pm  Breakout Session I (Choose one of the three sessions below to attend)

2:40 - 3:25 pm  Breakout Session II (Choose one of the three sessions below to attend)

Breakout Sessions to Choose From:
- Community Approaches to Obesity
- Clinician Approaches to Obesity
- Policy Approaches to Obesity

3:45 - 5:00 pm  Center Alumni Mixer (for faculty and alumni of the Center’s programs)