

PLACEHOLDER
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Boonshoft School of Medicine
Center for Global Health Systems, Management, & Policy
3139 Research Blvd., Suite 205
Kettering, OH 45420-4019



Eating Ourselves Sick: The Health and Economic Challenges of Obesity

Wednesday, February 21, 2007
Ponitz Sinclair Center, Dayton, OH

Center for Global Health Systems, Management, & Policy
Wright State University
Boonshoft School of Medicine



BOONSHOFT SCHOOL *of* MEDICINE

WRIGHT STATE UNIVERSITY

Conference Overview

The 7th annual conference from the Center for Global Health Systems, Management, & Policy will illustrate the burgeoning impact of the obesity epidemic.

"Eating Ourselves Sick: The Health and Economic Challenges of Obesity," will start off with the basic epidemiology of obesity. The morning will then focus on the economics of obesity from the perspective of the employer and the fast food industry. We finish the morning learning lessons on how the military and public health approach the obesity epidemic. After lunch, the sessions will illustrate how programs in physician offices and child and adolescent programs can have an impact on obesity in our community. We finish the day with breakout sessions to brainstorm on new ideas for clinical, community, and policy approaches to dealing with obesity.

Please join us for a community discussion of both a social and medical epidemic, one that we can control!

Conference Objectives

1. Describe the basic demographics of obesity in our community.
2. Illustrate the economic impact of obesity on employers.
3. Identify potential economic models for the fast food industry as it relates to obesity.
4. Demonstrate potential outcomes of increasing physician awareness in addressing obesity in every day practice.
5. Explain public health issues resulting from the obesity epidemic.
6. Describe current trends in childhood and adolescent obesity.
7. Brainstorm and develop potential solutions for reducing the obesity epidemic.

Conference Goal

This conference is targeted to physicians, pharmacists, nurses, multidisciplinary health care workers, public health workers, insurance/managed care workers, and the general public. The goal of this conference is to increase your knowledge of the obesity epidemic and what the potential solutions are to reducing obesity.

Credit

CME credit is available.



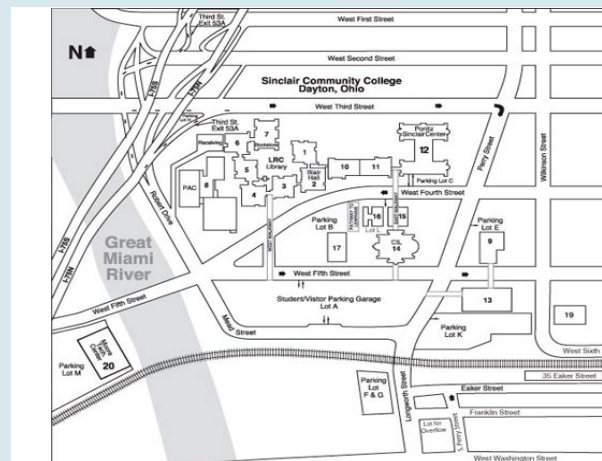
University of Findlay, School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education and complies with the Criteria for Quality for continuing pharmacy education programming.



As an organization accredited for CME, Wright State University Boonshoft School of Medicine fully complies with the legal requirements of the Americans with Disabilities Act rules and regulations. If any participant is in need of accommodations, written requests should be submitted at least one month in advance.

Location

The Ponitz Sinclair Center (Building 12) is located at 444 W. Third St. (on the corner of Fourth & Perry Streets) in downtown Dayton and is part of the Sinclair Community College campus. Parking is available in the underground lot, just below Building 12, and is accessible from Fourth Street. Parking passes for this garage will be provided to conference participants.



**Eating Ourselves Sick:
The Health and Economic Challenges of Obesity**
Ponitz Sinclair Center, Dayton, OH – Wednesday, February 21, 2007

Program Agenda

8:00 - 8:30 am *Registration / Continental Breakfast*

8:30 - 8:50 am *Welcome*

Richard J. Schuster, M.D., M.M.M.
Boonshoft Chair & Director, Center for Global Health Systems, Management, and Policy
Wright State University Boonshoft School of Medicine

8:50 - 9:10 am *Introduction - Epidemiology of Obesity*

Sara Paton, Ph.D.
Epidemiologist, Wright State University Boonshoft School of Medicine

9:10 - 10:00 am *Economics of Obesity*

- I. Potential sources/ directions: An employer perspective –
Eileen Allen, M.B.A., U.S. Benefits Manager, NCR
- II. Economic Models for the Fast Food Industry –
Bud Baker, Ph.D., Professor of Management, Raj Soin College of Business

10:00 - 10:15 am *Break*

10:15 - 10:50 am *Boonshoft School of Medicine Presentations on Obesity*

10:50 - 11:50 am *Public Health Perspectives on Obesity*

- I. Military – James Schlub, Ph.D., Exercise Physiologist, WPAFB Health and Wellness Center
- II. Public Health – Noble Maseru, Ph.D., M.P.H., Cincinnati Health Commissioner & James Gross, M.P.H., Assistant to Montgomery County Health Commissioner
- III. Public Health Initiative – Ann Weidenbenner, M.S.R.D. – Ohio Department of Health

11:50 am - 12:30 pm *Lunch / Networking*

12:30 - 1:30 pm *Medical Practice Perspectives on Obesity*

- I. Physician Obesity Awareness Project – Joseph Tasosa, M.S., M.B.A. and Nancy Terwood, R.N., B.S., C.P.H.Q., Center for Global Health Systems, Management, and Policy
- II. Obesity in Children and Adolescents – James Ebert, M.D., M.B.A., Associate Professor, Department of Community Health and Pediatrics, Medical Director of Adolescent Medicine and Lipid Clinic Lead Physician, Children’s Medical Center

1:30 - 1:45 pm *Break*

1:45 - 2:30 pm *Breakout Session I (Choose one of the three sessions below to attend)*

2:40 - 3:25 pm *Breakout Session II (Choose one of the three sessions below to attend)*

Breakout Sessions to Choose From:

- ❖ **Community Approaches to Obesity**
- ❖ **Clinician Approaches to Obesity**
- ❖ **Policy Approaches to Obesity**

3:45 - 5:00 pm **Center Alumni Mixer (for faculty and alumni of the Center’s programs)**

**Eating Ourselves Sick: The Health and Economic Challenges of Obesity
Registration Form – February 21, 2007
Ponitz Sinclair Center, Dayton, OH**

Name (please print) _____

Specialty/Title _____

Organization Name/Department _____

Address _____

City _____ State _____ Zip _____

Telephone () _____ Fax () _____

Social Security # (for pharmacists only) _____

E-mail address (for confirmation & conference updates) _____

Registration Fee:

Registration fee includes all instructional materials, CEU/CME credits, continental breakfast, box lunch, break refreshments, and parking.

\$95 Individual

\$20 Non-WSU Resident/Student

\$10 WSU Resident/Student

Payment:

Check enclosed (payable to Wright State University)

Credit Card: VISA MasterCard Discover

Credit Card # _____ Exp. Date _____

Cardholder Name (please print) _____

Cardholder Signature _____

Credits: Physician CME Pharmacist CEU Other (certificate of participation, i.e. RN)

Boxed Lunch Choices (please check one):

Grilled Chicken Caesar Salad Grilled Salmon Caesar Salad Caesar Salad Only

Fruit & Yogurt Chef Salad

Please list any food limitations: _____

Four ways to register:

Fax: 937/258-5544

Phone: 937/258-5555

E-mail: pam.mondini@wright.edu

Mail: Wright State University Boonshoft School of Medicine
Center for Global Health Systems, Management, and Policy
Attention: Pam Mondini
3139 Research Blvd, Suite 205
Kettering, OH 45420-4019

The registration deadline in **February 5**; no refunds will be given after February 5. Late registrations will be permitted if space is available.