Center for Healthy Communities HealthLink and AHEC Region IV Present:

“Health Literacy: It’s Time to Take It Seriously!”

June 12, 2012
8:30am -12:30pm

Madison Lakes Learning and Conference Center
581 Olive Road
Dayton, Ohio
(Free parking)

Registration, refreshments and resource tables open at 8 am

- What are the health literacy problems in the U.S. and Ohio?
- Who needs help and how can we help them?
- What resources and materials are available to analyze and assist with health literacy?

Objectives

1. Describe health literacy problems in the US and in Ohio.
2. Discuss the impact of low health literacy on health outcomes, patient compliance, and health care costs.
3. Identify the key elements of easy-to-read health materials and readability formats.

This seminar will provide an overview of the problem of health literacy and its impact on health outcome, client compliance and health care costs. Behavioral clues to assess the client’s literacy level will be described along with guiding principles to use when communicating and teaching clients. Sources for health education materials and criteria to assess their credibility will be identified.

Presenters

Sandra Cornett, RN, PhD, Program Director, OSU/AHEC Clear Health Communication Program, The Ohio State University College of Medicine
Janet Petty, MLIS, AHIP, Associate Librarian for Patient and Family Education/Reference Services, Miami Valley Hospital

Continuing Education

Social Workers and Counselors: 3.75 contact hours have been applied for, Ohio Counselor, Social Worker and Marriage and Family Therapist Board. Approval Pending.
Nurses: The Ohio Board of Nursing accepts Social Worker/Counselor hours for RN licensure renewal

To register or for further information contact:

Cindy Bradley, 937-775-8248 • lucinda.bradley@wright.edu
Center for healthy Communities
For map & directions go to: www.med.wright.edu/chc/programs/hlmvtrainings.htm

There is a $5 non-refundable registration fee and an additional $10 fee for continuing education credits (for a total of $15). Payment must be received by May 25, 2012 to secure your registration. Space is limited. • Registration opens May 1, 2012 • 937-775-8248