

Ohio Community Health Worker (CHW) Conference

November 17, 2016 8:30AM-4:00PM
Columbus Marriott Northwest
5605 Blazer Parkway Dublin, Ohio 43017

Conference at a Glance

8:30-10:00 a.m.	Registration Round Table Discussions/Presentations
10:00-10:50 a.m.	Morning Plenary and Keynote Address
10:50-11:00 a.m.	BREAK
11:00 a.m.-12:30 p.m.	Morning Plenary Panels
12:30-1:00 p.m.	Grab and Go Lunch
1:00-3:00 p.m.	Afternoon Break-out Sessions
3:00-3:10 p.m.	BREAK
3:10-4:00 p.m.	Afternoon Plenary

Conference Program

8:30-10:00 a.m.

Round Table Discussions and Registration

Dublin I, II and III

During this time, participants can sign-in and receive conference materials, and participate in presentations, each about twenty minutes in length, running continuously in four corners of the ballroom, Dublin I, II, and III.

- Welcome to the Ohio Community Health Worker Association, presented by Michelle Smith-Wojnowski
- Welcome to the new Ohio Community Health Collaborative (web-based resource for CHWs and stakeholders in Ohio), presented by Gina Weisblat, Matthew Rota and Jennifer Higgins
- Stanford Chronic Disease Self-Management Program, presented by Joan Thoman and Pam Rutar
- The Pathways/HUB model, presented by Sarah Redding
- Educating Employers on Integrating Community Health Workers in New Mexico, presented by Claudia Medina
- CHWs and Project ECHO in New Mexico, presented by Venice Ceballos
- State Community Health Worker Legislation: Current Practices Across the US, presented by Thomas Dilling
- Evidence Based Research on Community Health Workers' Impact, presented by Catherine Demko

Round Table Schedule

	Corner 1	Corner 2	Corner 3	Corner 4
TIME				
8:40-9:00	Venice Ceballos, Project ECHO	M. Smith-Wojowski, Ohio CHW Assoc.	Sarah Redding, Pathways/HUB Ohio	Claudia Medina, Educating Employers
9:05-9:25	G. Weisblat & M. Rota & J. Higgins eCommons Website	T. Dilling, CHW Legislation across the US	C. Demko Research Evidence on CHW	J. Thoman & P. Rutar Stanford Chronic Disease Model
9:30-9:50	Venice Ceballos, Project ECHO	M. Smith-Wojowski, Ohio CHW Assoc	Sarah Redding, Pathways/HUB Ohio	Claudia Medina, Education Employers

10:00-10:50 a.m.

Keynote Speaker

Dublin I, II, and III

- 10:00-10:10 Welcome and Introduction of Keynote Speaker, Kate Cauley
- 10:10-10:50 Keynote Address from Venice Ceballos

10:50-11:00 a.m.

Break

11:00 a.m.-12:30 p.m. Plenary Panels, Anne Harnish, Moderator

Dublin I, II and III

The Plenary Panels will be moderated by Anne Harnish from the Ohio Colleges of Medicine Government Resource Center, who will provide a brief overview of the programs represented on each of the GRIDs. Panel Members for each Plenary Panel will be representatives from many of the programs identified on the GRID. After the brief overview, the Moderator will field questions from the audience and appropriate Panel Members will respond.

- 11:00-11:10 MEDTAPP HCA CHW Funded Projects
- 11:10-11:40 CHW Education Programs
- 11:40 -12:10 CHW Employers
- 12:10-12:30 State Agencies/Organizations and CHWs

12:30-1:00 p.m. Lunch

1:00-3:00 p.m. Breakout Sessions, A, B, and D repeated each hour

A. Paying for Community Health Workers Dublin III

In this session, representatives will review their payment models and respond to questions from participants. Presenters will include:

- Claudia Medina, University of New Mexico Health Sciences Program
- Jan Ruma, Northwest Ohio Pathways HUB
- Tom Dilling, Overview of CHW Funding Mechanisms Nationally

B. Educating Employers on Integrating Community Health Workers Dublin I

In this session, representatives will review Employer/Provider Training Curricula which has been developed, including curricula from:

- Northwest Ohio Pathways HUB, Barb Gunning
- The Ohio State University, Virginia Nunes Gutierrez
- Wright State University, Kate Cauley

C. Education Modules for Practicing Community Health Workers Dublin V and VI

In this session, several education modules for Community Health Workers will be provided including:

Time	Dublin V and VI	Speaker
1:00-1:30	Asthma	V. Delyse Vitartas
1:30-2:00	Oral Health	Catherine Demko
2:00-3:00	Chronic Disease	Liz Kitchen

D. Strategies for Ongoing Statewide Collaboration to Integrate Community Health Workers into the Health Care Infrastructure of Ohio Dublin II

In this session, Nita Carter from UCHAN will lead the group using the recent UCHAN report, *Integrating Community Health Workers into Ohio's Health Care Teams*, as a launching point to begin strategic planning for the expansion of Community Health Workers in Ohio.

3:00-3:10 **Break**

3:10-4:00 **Afternoon Plenary** **Dublin I, II, and III**

3:10-3:40 State of the State Address, Amy Rohling McGee

3:40-3:50 Summary of Strategies for Ongoing Statewide Collaboration, Nita Carter

3:50-4:00 Closing Remarks

Conference Speakers

Chelsey Bruce, MPH, Pipeline Coordinator, Community Health Worker Program, Northeast Ohio Medical University

Nita Carter, Health Equity Project Director, Universal Health Care Action Network

Kate Cauley, PhD, Professor and Vice Chair, Department of Population and Public Health Sciences, Director, Center for Healthy Communities, Boonshoft School of Medicine, Wright State University

Venice Ceballos, CHW, Manager, Community Health Workers Programs, Project ECHO, the University of New Mexico Health Sciences Center

Catherine Demko, PhD, Associate Professor, Community Dentistry, Case Western Reserve University

Thomas A. Dilling, JD, Adjudication Coordinator/Legislative Liaison for the Ohio Board of Nursing

Barb Gunning, RN, PhD, Performance Manager, Northwest Ohio Pathways HUB, Hospital Council of Northwest Ohio

Anne Harnish, Associate Director, Ohio Colleges of Medicine Government Resource Center

Jennifer Higgins, CERP, Director of Inspiration, Inspire Consulting Inc.

Liz Kitchen, MS, RD, LD, Diabetes Coordinator, Ohio Department of Health

Claudia Medina, JD, MA, Director of the University of New Mexico, Community Health Worker Initiatives (CHWI). In that capacity she has developed, piloted and evaluated projects and tools aimed at integrating Community Health Workers (CHW's) into the work force.

Virginia Nunes Gutierrez, CHW, Practicum Coordinator, College of Nursing, The Ohio State University

Lindsay Popa, MPA, Program Manager, Healthcare Access Initiative, Ohio Colleges of Medicine Government Resource Center

Concetta Reda, Project Coordinator, Healthcare Access Initiative, Ohio Colleges of Medicine Government Resource Center

Sarah Redding, MD, MPH, Co-Founder of the Certified Pathways Community HUB Model, Pathways Community HUB Institute

Heather Reed, MA, Director, Healthcare Access Initiative, Ohio Colleges of Medicine Government Resource Center

Amy Rohling-McGee, President, Health Policy Institute of Ohio

Matthew J. Rota, PhD, Director, Center for Academic Technology, Educational Resources and Instructional Design, University of Cincinnati, College of Nursing

Jan Ruma, Vice President, Hospital Council of Northwest Ohio, Executive Director, Toledo/Lucas County CareNet

Pam Rutar, RN, EdD, Cleveland State University, School of Nursing

Michelle Smith-Wojnowski, C-CHW, Manager, Women's Health Outreach, Neighborhood Health Association, President, Ohio Community Health Workers Association

Joan Thoman, RN, PhD, CNS, CDE, Cleveland State University, School of Nursing

V. Delyse Vitartas, BSN, RN, Ohio Department of Health, Bureau of Maternal, Child and Family Health, Asthma Program

Gina Weisblat, PhD, MACHS Director of Education for Service, National Kresge Scholar, Sullivan Alliance Scholar for Innovation and Academic Excellence, Assistant Professor Family and Community Medicine, College of Medicine, Dean's Office, Northeast Ohio Medical University

Cara Whalen, PT, DPT, MPH, CHES, Program Manager, Healthcare Access Initiative, Ohio Colleges of Medicine Government Resource Center

Conference Planning Committee

Nita Carter, Universal Health Care Action Network

Kate Cauley, Wright State University

Ann Connelly, Ohio Department of Health

Kimberly Conner, Wright State University

Angela Dawson, Ohio Commission on Minority Health

Catherine Demko, Case Western Reserve University

Tom Dilling, Ohio Board of Nursing

Lisa Emrich, Ohio Board of Nursing

Anna Fetzer, American Cancer Society, Eastern Central Division

Elizabeth Fitzgerald, Ohio State University

Latouia Foster, Ohio Association of Community Health Workers
Rick Francis, University of Toledo
Dawn Graham, Ohio University
Carla Lachecki, Wright State University
Colleen O'Brien, Ohio State University
Heather Reed, Ohio Colleges of Medicine Government Resource Center
Jan Ruma, Hospital Council of Northwest Ohio
Pam Rutar, Cleveland State University
Michele Shough, Ohio Department of Health
Dionne Simmons, Wright State University
Michelle Smith-Wojnowski, Ohio Community Health Worker Association
Mike Snider, Ohio Association of Community Colleges
Joan Thoman, Cleveland State University
Gina Weisblat, Northeastern Ohio Medical School
Cara Whalen, Ohio Colleges of Medicine Government Resource Center

Selected Bibliography

Urban Institute

<http://www.urban.org/sites/default/files/alfresco/publication-pdfs/413072-The-Evolution-Expansion-and-Effectiveness-of-Community-Health-Workers.PDF>

This 2013 Urban Institute article provides a comprehensive overview of the history and development of CHWs in the US and their roles and accomplishments to date.

<http://www.urban.org/sites/default/files/alfresco/publication-pdfs/413073-Promising-Approaches-to-Integrating-Community-Health-Workers-into-Health-Systems-Four-Case-Studies.PDF>

This 2013 Urban Institute article reviews four CHW programs: CHW Training Program in Minnesota; CHWs in Health Care and Public Health in Durham, North Carolina; the Pathways/Community HUB Model and Certification of CHWs in Ohio; and the Texas CHW Certification System.

<http://www.urban.org/sites/default/files/alfresco/publication-pdfs/413070-Integrating-Community-Health-Workers-into-a-Reformed-Health-Care-System.PDF>

In this 2013 Urban Institute article, and anticipating opportunities through the Affordable Care Act for CHWs, the authors build a case for the CHW contributing to achieving the triple aim of better care, better health and lower costs, citing multiple examples across the US of integrating CHWs into the health care system to promote wellness, prevent and manage chronic conditions and help coordinate medical care and meet post-acute needs effectively.

Centers for Disease Control and Prevention

<http://www.cdc.gov/dhdsp/pubs/chw-toolkit.htm>

The CDC has compiled evidence-based research that supports the effectiveness of CHWs in the Community Health Worker Toolkit. The toolkit also includes information that state health departments can use to train and further build capacity for CHWs in their communities, as well as helpful resources that CHWs can use within their communities.

http://www.cdc.gov/dhdsp/programs/spha/chw_training/pdfs/chw_training.pdf

This CDC document provides CHWs a training resource for preventing heart disease and stroke and serves as a comprehensive curriculum for training CHWs to assist patients with self- management of chronic disease.

http://www.cdc.gov/dhdsp/docs/chw_brief.pdf

This 2015 CDC paper presents and policy and systems level approach providing guidance and resources for implementing recommendations to integrate CHWs into community based efforts to prevent chronic disease.

National Academy for State Health Policy

<http://www.nashp.org/state-community-health-worker-models/>

Recognizing that CHWs tackle some of the most challenging aspects of health improvement, such as facilitating care coordination, enhancing access to community-based services, and addressing social determinants of health the National Academy for State Health Policy has put together an interactive website which highlights state activity to integrate CHWs into evolving health care systems in key areas such as financing, education and training, certification, and state definitions, roles and scope of practice. The site includes enacted state CHW legislation and provides links to state CHW associations and other leading organizations working on CHW issues in states.

Multiple Sources Providing Evidence of CHW Integration into US Health Care and Efficacy of CHWs in Clinical Care

<http://www.chlpi.org/wp-content/uploads/2013/12/ACA-Opportunities-for-CHWsFINAL-8-12.pdf>

This 2014 article from the Center for Health Law and Policy Intervention at Harvard Law School outlines how the Affordable Care Act supports CHWs in Medicaid preventive services, Medicaid Health Homes and State Innovation Models are including CHWs.

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC4416641/>

This, published in the Journal of Public Health Management and Practice, discusses different strategies for integrating CHW models within Patient Protection and Affordable Care Act implementation through facilitated enrollment strategies, patient-centered medical homes, coordination and expansion of health information technology (HIT) efforts, and also discusses payment options for such integration.

<http://www.pewtrusts.org/en/research-and-analysis/blogs/stateline/2016/07/08/under-affordable-care-act-growing-use-of-community-health-workers>

This 2016 article from the Pew Charitable Trust documents CHWs working in the health care industry supported by provisions from the Affordable Care Act that reimburse for their services, including Minnesota's Medicaid fee-for-service plan that covers community based services including CHWs; and private insurers including Kaiser Permanente, United Health and Molina Healthcare that cover community health services including CHWs to address social determinants of health.

http://www.dhcs.ca.gov/provgovpart/Documents/Waiver%20Renewal/Wkfrce3_CHW_IOM_Paper.pdf

This 2015 article from the Institutes of Medicine makes the case for and provides specific recommendations to integrate CHWs in the mainstream of US health care.

<http://www.commonwealthfund.org/publications/newsletters/transforming-care/2015/december/in-focus?omnicid=952575&mid=sharron.dimario@uwgc.org>

The Commonwealth Fund has launched a new quarterly newsletter, *Transforming Care*, which, in 2015 featured an article focused on the evidence to support integrating CHWs into multiprofessional primary care teams, citing meta-analysis of clinical and quality outcomes and specific examples in: the Los Angeles Public Health Department in California, Spectrum Health in Michigan; the Mayo Clinic in Minnesota; the Bronx-Lebanon Hospital System in New York and the Christus Spohn Health System in Texas.

This conference is sponsored by the

Ohio Department of Medicaid through the MEDTAPP Healthcare Access Initiative

